

Catch the Early Bird! €450 Until Nov 15!

PEOPLE EXPERIENCE CONFERENCE LISBON 6

17 APRIL 2026
LISBON, PORTUGAL

Where HR Meets AI, Culture, and Leadership!



ABOUT THE PEOPLE EXPERIENCE

People Experience Lisbon 6

One Day to Rethink HR, AI, Culture, and Leadership!

As technology, talent, and expectations evolve faster than ever, HR's role has never been more pivotal. The rise of AI, the demand for purposeful leadership, and the ongoing transformation of workplace culture are redefining how organizations operate, grow, and connect with their people.

Now in its **6th edition**, **People Experience Lisbon** brings together HR leaders, innovators, and visionaries for a high-impact day of insights, discussion, and practical takeaways all focused on shaping the next era of people and performance.

Through inspiring keynotes and real-world case studies, discover how leading companies are:

- **Embedding AI** and data-driven insights into HR and talent decision-making
- **Redefining culture and leadership** in creative, fast-paced, and global environments
- **Building employee experiences** that drive engagement, agility, and sustainable growth
- **Aligning values and transformation** to create organizations ready for the future

Join senior HR and business leaders from **Novartis, Netflix, Google, Amazon, Inditex, AXA, Pfizer, Danone, Zurich Insurance, ING** and more as they share how they're reimagining the intersection of technology, culture, and human potential.

You'll leave with new frameworks, inspiration, and connections to help you navigate the challenges and opportunities of leading through transformation in 2026 and beyond.

Register by 15 November with CODE NOV15 & PAY ONLY €450!

MEET THE SPEAKERS

P WORLD



Janina Norton
Group Head of Culture
AXA



Nazim Ünlü
Global People &
Organization Lead (HR)
Novartis



Noha El-Bakry
Production HR
Manager, EMEA
Netflix



Antonio Bebbia
Equity Europe Lead
Pfizer



Ángeles Veiga Lopez
Talent Lead
Inditex Europe



Nastia Padvishenskaya
Head of L&D EMEA
EPAM Systems



Florine Van Der Ven
Senior HR Business Partner
Wholesale Banking
ING Wholesale Banking



Marlieke Pols
Global Talent Intelligence
Consulting Manager
Amazon



Caterina Bonfiglio
Global Learning &
Development Director
Danone



Francesco Pello
Market Consultant
Google



Ambros Scope
Head of Leadership &
Future of Work
Zurich Insurance

AGENDA

09:00 Registration & Morning Coffee Networking:

Kick off the day with a relaxed networking hour, giving attendees the chance to connect, grab coffee and settle in.

09:30 Session: Human-Centric AI: Reimagining Workforce Strategy in a Multigenerational World

- Explore how AI and digital tools can enable tailored workforce strategies across generations.
- Understand how to balance technology-driven efficiency with human empathy and experience.
- Gain practical frameworks for embedding people-centred design into workforce planning and HR delivery.

Nazim Ünlü, Global People & Organization Lead (HR), Novartis

09:50 The Power of Values During Business Transformation

- Examine how organisations embed core values to guide decision-making during large-scale transformation.
- Investigate the role of values in shaping leadership behaviours, enabling culture change and sustaining momentum.
- Gain insight into how HR plays a strategic role in ensuring transformation is values-anchored, inclusive and enduring.

Antonio Bebbia, Equity Europe Lead, Pfizer

10:10 From AI Literacy to Applied Intelligence: Building Role-Based AI Skills at Scale in a Global Tech Organisation

- Learn how to move beyond “awareness” of AI toward embedding role-specific skills into everyday work.
- Discuss how to scale learning initiatives in fast-moving, global tech environments with diverse geographies.
- Discover success factors for driving measurable impact through learning programmes anchored in business outcomes.

Nastia Padvishenskaya, Head of L&D EMEA, EPAM Systems

10:40 Navigating Culture Transformation in the Future of Work

- Unpack the key dimensions of cultural change when the nature of work is shifting rapidly.
- Examine how to create alignment between organisational purpose, behaviours and new ways of working.
- Identify the leadership-and-HR levers that support sustainable culture evolution in times of disruption.

Janina Norton, Group Head of Culture, AXA

11:00 Leadership & Team Skills in times of Generative AI

- Case Study from Zurich Insurance Switzerland
- How to engage more than 90% of your managers in voluntary Leadership Trainings year by year
- Creating learning journeys with impact
- Integrating customized generative AI Bots as Training Assistants
- Providing a holistic framework to achieve leadership in AI application

Ambros Scope, Head of Leadership & Future of Work, Zurich Insurance

11:20 Panel Conversation bringing together the morning keynotes to discuss cross-cutting issues from the morning sessions: generational workforces, AI & skills, and culture transformation.

12:00 Lunch & Networking For Speakers & Delegates

AGENDA

13:00 Employee Experience and Talent Development for Sustainable Growth

- Investigate how an enhanced employee experience becomes a driver of growth and organisational resilience.
- Understand how talent development strategies must evolve to support long-term, sustainable business outcomes.
- Explore how HR can partner with business lines to align talent pathways with strategic objectives.

Ángeles Veiga Lopez, Talent Lead, Inditex Europe

13:20 The Talent Intelligence and HR Partnership

- Delve into how combining internal workforce data with external market intelligence creates strategic talent insights.
- Learn how HR and Talent Intelligence can collaborate to anticipate future skills, identify gaps and shape talent pipelines.
- See how this partnership enhances competitive advantage in talent-driven markets.

Marlieke Pols, Global Talent Intelligence Consulting Manager, Amazon

13:40 Leading Through Culture: HR's Strategic Role in Creative and Fast-Moving Environments

- Explore how HR leads in shaping culture within the high-pace, creative production world.
- Discuss the role of HR in enabling leadership behaviours, psychological safety and team agility.
- Understand how culture becomes the enabler of performance when speed, creativity and change collide.

Noha El-Bakry, Production HR Manager, EMEA, Netflix

13:40 TBA

Francesco Pello, Market Consultant, Google

14:30 Panel Conversation bringing together the early afternoon keynotes to discuss on talent & culture in fast-moving sectors: leveraging data, enabling experience, and driving values.

15:00 Coffee Break & Networking

15:20 Empowering Leaders: How Danone Is Driving Operational Transformation Through Strategic Upskilling

Caterina will share how Danone is leading operational transformation through strategic upskilling of its workforce. This initiative is helping factories enhance performance, drive growth, and increase flexibility—ultimately strengthening supply chain resilience and advancing towards Industry 5.0. To achieve this, Danone recognises that upskilling, reskilling, and effective change management across the entire manufacturing community are essential.

Caterina Bonfiglio, Global Learning & Development Director, Danone

15:40 Creating a Workforce Strategy That Works for Your Team

Globalization and remote work have made workforce planning more complex—and more critical—than ever. This session covers how to build a scalable workforce strategy that leverages global talent, aligns with business goals, and supports long-term success. Learn how to assess future capabilities, balance in-house and outsourced talent, and create a five-year strategic workforce plan tailored to your organization.

Florine van der Ven, Senior HR Business Partner Wholesale Banking, ING Wholesale Banking

16:00 TBA

16:20 Final Panel Conversation bringing together the afternoon keynotes reflecting on the themes of the conference –AI, people, culture, talent, transformation—and closing with key takeaways for HR leaders.

17:00 End of Conference

PAST EVENTS:



ABOUT P WORLD

WWW.THEPWORLD.COM

P World is a global events company with offices in Skopje, North Macedonia, and Montréal, Canada. For over 15 years, we have organized 550+ summits and training sessions across 45+ countries, focusing on HR, PR, marketing, and customer experience.

From Europe (Croatia, Turkey, Malta, Switzerland, Portugal, Belgium) to North America (US, Canada), the Middle East (Saudi Arabia, Bahrain, Oman), Africa (Egypt, Morocco), and Asia (South Korea), our events empower thousands of business professionals to rethink strategies for the evolving global landscape.

We proudly organize the renowned Global HR Summit and Global PR Summit in 45 countries worldwide. Additionally, through our partnership with the Human Capital Institute (HCI), we deliver ten industry-recognized certification programs, equipping HR leaders with strategic capabilities and functional expertise via virtual or in-person training.

www.thepworld.com

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Book by November 18th €529

(Register by 15 November with code [NOV15](#) and pay [€450!](#))

EARLY BIRD DISCOUNT

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Book between December 20th -January 23rd €659

THIRD EARLY BIRD DISCOUNT

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